

In the name of God, the Most Gracious, the Most Merciful;

And prayers and peace be upon Prophet Mohamed;

Dear Readers,

Welcome to the winter issue of the peer-reviewed scientific *Journal of the Faculty of Arts* of Alexandria University.

I am pleased to announce a new development in our *Journal*. Recently, a number of distinguished Arab professors joined our editorial board. We are proud to have with us Professor Dr. Badr Muhammad Al-Ansari, Professor of Personal Psychology at Kuwait University, Professor Dr. Obaida Ahmed Sabti, Professor of Social Sciences at Mohamed Khaydar University in Biskra, Algeria and Editor-in-Chief of the *Journal of Human and Society Sciences*¹.

The editorial board is also honored to have one of the most renowned professors of French linguistics at the University of Franche-Comté in France, Professor Danh Thanh DO-HURINVILLE, as well as Dr. Yuan Buchang, associate professor and head of the Chinese Language Department, at the Huaiyin Institute of Technology in China.

Another important development is that Ms. Marwa Tarek El-Zeini, Assistant Lecturer in the French Language Department at the Faculty of Arts, Alexandria University, was appointed as a marketing consultant for the *Journal*, and Dr. Heba Azer Raphael, Lecturer at the Department of Library & Information at Faculty of Arts, Alexandria University, has joined the *Journal's* editorial secretariat.

I would also like to announce an excellent piece of news. On the 12th of September 2023, the *Journal* obtained the final score in the evaluation of Egyptian journals by

¹ <https://www.asjp.cerist.dz/en/PresentationRevue/116>

the Supreme Council of Egyptian Universities, which is an event that calls for celebration and great pride in our work.

On this occasion I would like to express my most sincere thanks to the members of the Board of Directors, the editorial board, and the advisory board for their continuous support of our *Journal*.

Special thanks are due to our Chairman Prof. Dr. Hani Khamis Abdo, for his support and valuable input. Many thanks also go to the Vice-Chairman of the Board of Directors Prof. Dr. Naglaa Hassan Abu Agag, Vice Dean for Postgraduate Studies and Research, and former Editor-in-Chief of the *Journal*, for her advice and great support. I would also like to thank the technical support team of the Egyptian Knowledge Bank, headed by Mr. Mohamed Salah, from the Academy of Scientific Research and Technology.

On behalf of myself and of the esteemed members of the *Journal's* board of directors, I wish to congratulate Professor Dr. Yacoub Yousef Al-Kundari, member of the *Journal's* advisory board, professor of Anthropology and Sociology and former dean of the Faculty of Social Sciences at Kuwait University, on the occasion of his promotion to the position of President of Kuwait University. We sincerely wish him all the best.

On the occasion of the publication of the last issue for the year 2023, I am pleased to announce that the circle of non-Egyptian researchers who publish in the *Journal* is constantly expanding since the January issue of the year 2000², according to statistics conducted by Dr. Heba Azer, our *Journal* secretary,

² These statistics will be published in the next issue in a bibliographic study about non-Egyptian authors publishing in this *Journal*.

I am also happy to announce that this issue has a selection of articles and research papers in diverse topics and languages. I would like to take this opportunity to direct the attention of our distinguished researchers to the importance of considering Artificial Intelligence (AI), which was once some kind of science fiction, but has now become a reality.

With its enormous and amazing potential; it is yet another amazing technological development that has had a significant impact on human life in our contemporary world. Like the Internet, the popular search engine Google, smart phones, tablets, nanotechnology, and other scientific inventions, it is now becoming a valuable addition to the diverse technological innovations that are available to researchers.

As such, the field that deserves the attention of scientists and researchers at the present time, and in the future, is innovation! Learning and teaching innovative techniques are the basis of every new and useful invention, always keeping in mind that the most important ethical premise of innovation is: Do no harm.

Accordingly, teaching innovative techniques, gradually, at different educational levels is a proposal worthy of consideration, because these techniques are the basis of every new advance, and a valuable tool for producing unprecedented inventions. Indeed, it is the best means for development, saving expenses, producing new products and services, while constantly improving them, enhancing the participation of all employees in various institutions, and supporting cooperation between the work teams in these institutions. Moreover, mastering innovation techniques will also help innovators to constantly introduce to the world more impressive, and more useful tools beside AI.

Learning innovation techniques also leads to activating latent creativity and developing original skills, and helping learners transform their creativity into innovative products and services. In that way, societies as a whole would develop and prosper. In addition, innovation learning would increase patenting, which can

promote and benefit the development of science, encourage the advance of societies, and help make our world a better place to live in.

If the ultimate goal of university education in the contemporary world is to produce independent lifelong learners, then teaching innovative techniques can provide societies with independent innovators who will, in turn, introduce more amazing inventions based on scientific and ethical foundations.

If innovation in scientific research is considered, then innovation in education is an indispensable necessity because the basis of the scientific method is to present the new, and the unique. For this reason, I am pleased to bring to the attention of our readers a research paper, which aims to formulate a comprehensive definition of knowledge-based innovation that is oriented towards results. The title of the paper is: "Innovation as a knowledge-based outcome"³

I would also like to mention another research paper that introduces the obstacles to responsible innovation, and underlines the dark side of innovation. This paper also developed a standard that helps verify the validity and safety of research in the field of innovation in a way that ensures the production of innovations that are not harmful to humanity, and it is entitled: "Responsible Innovation: The development and validation of a scale."⁴

³ Quintane, E., Mitch Casselman, R., Sebastian Reiche, B., & Nylund, P. A. (2011). Innovation as a knowledge-based outcome. *Journal of knowledge management*, 15(6), 928-947. https://www.researchgate.net/publication/220363488_Innovation_as_a_Knowledge-Based_Outcome

⁴ Zhang, S. X., Chen, J., He, L., & Choudhury, A. (2023). Responsible Innovation: The development and validation of a scale. *Technovation*, 124, 102754.

Moreover, I take this opportunity to mention the Global Flourishing Conference, which will be held virtually and free for all to attend, on November 29-30, 2023, under the auspices of the Templeton World Charity Foundation in Pennsylvania: a foundation dedicated to supporting innovative projects that rely on knowledge and science to achieve human advancement. The conference is set to explore the following interconnected tracks:

First, Understanding and Measuring Flourishing Across Cultures:

Researchers are demonstrating that it is possible to identify the dimensions and determinants of flourishing, both those that are common across cultures and those that differ. The conference will showcase the latest scientific understanding and measurement of why people flourish and how they can be supported to flourish, including global surveys and indexes of flourishing and novel research studies in social psychology, neurobiology and other fields.

Second, Innovations for Flourishing Amid Modern Challenges:

Insights about how and why humans flourish are being translated into practical innovations to promote flourishing. The conference will explore promising applications of flourishing science from around the world, including: tools for listening and learning in a polarized world; innovations in character education; the science of spiritual practice; the science of forgiveness; artificial intelligence and moral judgment; economic policy and flourishing; and flourishing in adversity.

The content of this 114th issue of October 2023, includes a number of original and creative research papers and studies in the various branches of knowledge in the disciplines of the humanities, and social and linguistic sciences.

The published research papers fall under the following two sections:

- **First: The Humanities and Social Sciences Section:**

The Department of History, Egyptian and Islamic Antiquities presented a paper by Dr. Musaed Jaber Salem Al-Anazi, and Dr. Maryam Ibrahim Muhammad Al-Kandari, entitled: "The Political and Doctrinal Changes in Egypt during the Fatimid and Ayyubid Eras, and their Effects on the Persian Scholars Moving to Egypt (358-648 AH / 968- 1250 AD)"

The same Department presented another paper by Mr. Abdul Aziz Al-Maashani, Dr. Amer Al-Kathiri, and Mr. Omar Al-Shehri, entitled: "Human elements and their interactions in frankincense harvesting in Dhofar, Sultanate of Oman: a study of oral narratives"

The Department of Sociology also contributed a paper by Dr. Hassan Jassem Ashkanani titled: "Kuwait University Students' Awareness and Perception of Archaeology",

It also contributed another paper by Dr. Khaled Abdullah Al-Nakhilan, Dr. Jawad Abdul-Rida Al-Qallaf, and Ms. Dr. Fatima Abdul-Amir Al-Nasser with the following title: "Trust in our spouse, the social media effect"

The Department of Psychology also presented a paper by Dr. Hend Mohamed Yousry Fayed, entitled: "Marital adjustment of parents and its relationship to alexithymia among adolescent sons"

The Department of Theatre Studies contributed a paper by Dr. Fahd Ali Hussein Al-Abd Al-Mohsen, and Dr. Ali Ali Ajeel Al-Anzi, entitled: "The Rooting of Theater in the Arab Environment: Between the Illusion of Contrast and True Similarity"

- **Second: The Linguistic Sciences and Literature section:**

The Department of Oriental Languages and Literature is represented in the research by Mrs. Heba Magdi Khamis Youssef, entitled: "Weights of the missing noun in Syriac - a phonetic morphological study"; while the Department of English Language

and Literature is represented by a paper by Prof. Dr. Marwa Muhammad Khamis Al-Zouka with the title: "Conviction in Greta Thunberg's Selected Speeches: An Eco-linguistic Discourse Analysis"

The *Journal* also has another section known as **The Book & Theses Review Section**, which contains the following reviews:

- A review of a PhD thesis titled: "The Concept of the Cave and its Significance in Ancient Egyptian Religious Thought", prepared by Asmaa Gamal Mahmoud Ismail, a researcher in the field of Egyptian antiquities, at Alexandria University.
- A review of a PhD thesis: "Types of Conflict in the novel "The Hall of Orfanelli" by Ashraf El-Ashmawy, prepared by Dr. Suhaila Zhang Chuwei, a researcher in the field of Arabic literature and criticism from the Faculty of Arts - Alexandria University.
- A review of the PhD thesis: "Digital Applications for Children: A Field Study", prepared by Dr. Dalia Mahmoud Mahmoud Gomaa, Administrative Officer at the Quality Assurance Unit, Faculty of Arts, Alexandria University.
- A review of the book *Psychology of Health*, prepared by Prof. Dr. Adel Shukry Mohamed Karim, Professor at the Department of Psychology, Faculty of Arts, Alexandria University.
- A review of a book entitled *Scientific Communication Skills*, prepared by Ms. Engy Hassan Abu Youssef, a master's candidate at the Department of Library and Information Science, Alexandria University.
- A review of the book *The Whole Brain Child: 12 Revolutionary Strategies to Nurture Your Child's Developing Mind*, prepared by Ms. Nevin Ibrahim Ali, a master's candidate at the Department of Library and Information Science, Alexandria University.

In the *Journal* we also have a section that is given over to **Reports on Scientific Conferences and Symposia in the Humanities, Social and Linguistic Sciences**, and this issue includes the following reports:

- A report on the symposium: "Artificial Intelligence Transformations: The Learning Journey, and the Innovation Vision"; prepared by Dr. Reham Mahmoud Abdullah Hassanein, Lecturer, at the Department of Libraries and Information Science, Alexandria University.
- A report on the symposium: "The future of electronic education, and training"; prepared also by Dr. Reham Mahmoud Abdullah Hassanein, Lecturer, at the Department of Libraries and Information Science, Alexandria University.
- A report on the symposium: "Information Seeking Behavior: Methodologies, Methods and Skills"; prepared by Ms. Basma Hussein Ahmed, a master's candidate at the Department of Library and Information Science, Alexandria University.

Finally, I would like to say that this 114th issue of our *Journal* presents a variety of valuable scientific studies and research papers, as well as book and theses reviews, and reports about seminars in diverse areas.

We sincerely hope that this issue will meet the needs of researchers and readers, and that it will provide a valuable addition to the global intellectual literature.

Best regards,

Editor-in-chief,

Amany Zakaria Elramady, PhD

Professor.

Department of Library and Information Science,

Faculty of Arts, Alexandria University.